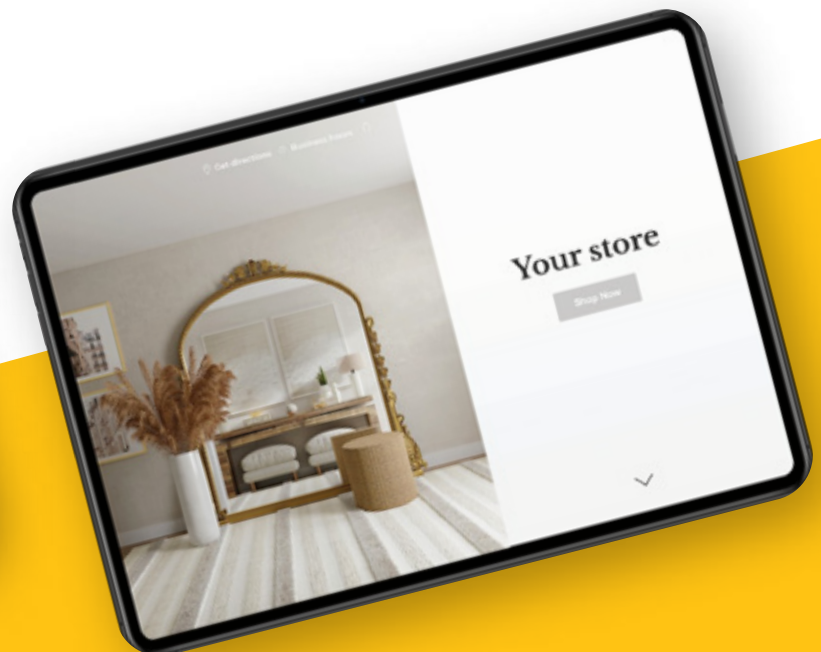
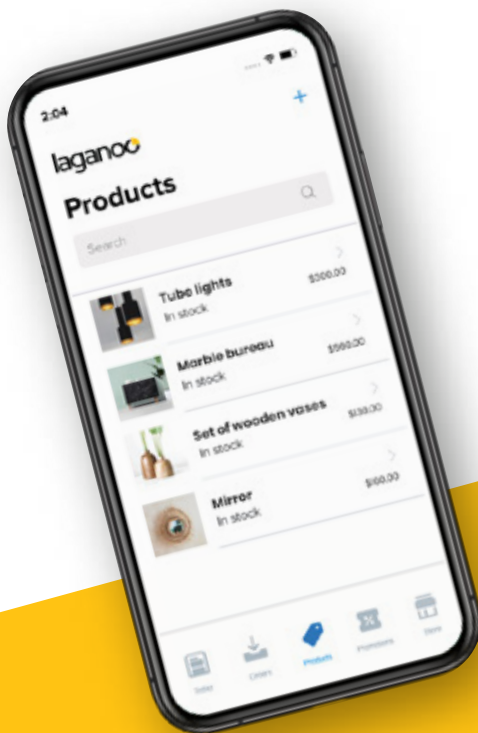




Omnichannel e-commerce platform

PLANS AND FEATURES



Plan	Starter	Basic	Advanced	Unlimited
Product limit	25	250	1,500	Unlimited
Categories	Unlimited	Unlimited	Unlimited	Unlimited
Storage	Unlimited	Unlimited	Unlimited	Unlimited
Shopping Experience				
Adaptive Storefront Widget (desktop, tablet mobile)	Yes	Yes	Yes	Yes
Wish list		Yes	Yes	Yes
Single product widget	Yes	Yes	Yes	Yes
Faceted search and product display filters: by keywords, attributes, price range, category		Yes	Yes	Yes
Products already in cart are marked in product list, making shopping easier	Yes	Yes	Yes	Yes
Customer can create profile or checkout without creating profile (configurable)	Yes	Yes	Yes	Yes
Address book for customers with profiles		Yes	Yes	Yes
Media rich category and product descriptions	Yes	Yes	Yes	Yes
Next/Previous product navigation links		Yes	Yes	Yes
Automatic price adjustment for product options		Yes	Yes	Yes
Catalog Management				
Built-in storefront translations	45	45	45	45
Built-in backend translations	15	15	15	15
Inventory tracking		Yes	Yes	Yes
Stock control for options & product combinations		Yes	Yes	Yes
E-goods		Yes	Yes	Yes
E-goods max size		100 Mb	1 Gb	10 Gb
E-goods download protection		Yes	Yes	Yes
Customers can attach files to orders	Yes	Yes	Yes	Yes
Image gallery	Unlimited	Unlimited	Unlimited	Unlimited
Automatic thumbnail generation with image sharpening	Yes	Yes	Yes	Yes
Product can be in more than one category	Yes	Yes	Yes	Yes
Product types and attributes	Yes	Yes	Yes	Yes
Product filters			Yes	Yes

Product dimensions			Yes	Yes
Multi-currency support	Yes	Yes	Yes	Yes
Shipping and Tax				
Delivery zones	Unlimited	Unlimited	Unlimited	Unlimited
Shipping configuration wizard	Yes	Yes	Yes	Yes
Automatic tax calculations for US, Canada, UK, EU, Australia		Yes	Yes	Yes
Manually configurable Shipping/Tax zones rates and rules	Yes	Yes	Yes	Yes
Tax exempt customers			Yes	Yes
VAT reverse charge			Yes	Yes
Real-time shipping quotes for UPS, USPS FedEx, Canada Post, EMS Russian Post, Corriero's and Australia Post	Yes	Yes	Yes	Yes
Use real time quotes without setting account with carrier	Yes	Yes	Yes	Yes
Real-time shipment tracking		Yes	Yes	Yes
In-Store order pickup	Yes	Yes	Yes	Yes
Handling fees			Yes	Yes
Promotions				
Discount coupons		Yes	Yes	Yes
Volume discounts and multi-tier prices			Yes	Yes
Sale and promotional price		Yes	Yes	Yes
Discounts for customer groups			Yes	Yes
Facebook Like buttons		Yes	Yes	Yes
Facebook comments		Yes	Yes	Yes
Share purchase on Facebook, Twitter	Yes	Yes	Yes	Yes
Share product on Facebook, Pinterest, Twitter, Google+, Tumblr	Yes	Yes	Yes	Yes
Ask friends		Yes	Yes	Yes
Basic affiliate features		Yes	Yes	Yes
Integrations				
Facebook Shop		Yes	Yes	Yes
Sell on Instagram		Yes	Yes	Yes
Sell on Amazon			Yes	Yes

Facebook Messenger integration		Yes	Yes	Yes
Google Shopping Feeds	Yes	Yes	Yes	Yes
Remarketing with Google Analytics	Yes	Yes	Yes	Yes
Mobile Store Management App				
Store Management App for Android and iOS			Yes	Yes
Orders				
Customizable e-mail notifications		Yes	Yes	Yes
Order history for customers and administrator	Yes	Yes	Yes	Yes
Order email notifications to multiple recipients	Yes	Yes	Yes	Yes
Edit/create orders			Yes	Yes
Track payment and shipping status	Yes	Yes	Yes	Yes
Automatic abandoned cart recovery			Yes	Yes
Invoice printing	Yes	Yes	Yes	Yes
Bulk invoice printing		Yes	Yes	Yes
Edit Invoice			Yes	Yes
Order comments field	Yes	Yes	Yes	Yes
Configurable min/max order amount limits		Yes	Yes	Yes
Staff order notes			Yes	Yes
Low stock notification		Yes	Yes	Yes
Data Management				
CSV export for order product and customer data		Yes	Yes	Yes
CSV import for product data		Yes	Yes	Yes
Configurable measurement units, date/time formats and currency symbols	Yes	Yes	Yes	Yes
Store Design Customization				
Customizable CSS design schemes	Yes	Yes	Yes	Yes
SEO				
Direct indexing by Google	Yes	Yes	Yes	Yes
SEO fields for products	Yes	Yes	Yes	Yes
On-page SEO	Yes	Yes	Yes	Yes

Tracking and Reporting				
Tracking and e-commerce reporting with Google Universal Analytics	Yes	Yes	Yes	Yes
Custom tracking code on "Thank you for your order" page	Yes	Yes	Yes	Yes
Payment Options				
Configurable	Yes	Yes	Yes	Yes

